



61st ANNUAL SESSION SPONSORSHIP PACKET

**August 7-12, 2022
Hilton Orlando Hotel
6001 Destination Drive
Orlando, Florida**

“PROMOTION OF UNITY”

Rev. David R. Peoples, President
Dr. Keith W. Byrd Sr., 1st Vice President
Dr. A. Wayne Johnson, General Secretary



PNBC
PROGRESSIVE NATIONAL
BAPTIST CONVENTION, INC



April 8, 2022

Dear Prospective Sponsor:

On behalf of the officers and membership of the Progressive National Baptist Convention [PNBC], I am delighted to invite you to be a 2022 sponsoring partner for our 61st Annual Session taking place August 7-12, 2022, in Orlando, FL. The Progressive National Baptist Convention, Inc. (PNBC), founded in 1961, is an African American faith-based convention and the denominational home of Dr. Martin Luther King, Jr. From our headquarters on the campus of the historic Nannie Helen Burroughs School, we champion a wide range of social programs which are designed to enhance the quality of life of an intergenerational multi-cultural society. Our energetic mission ministry responds to natural disasters worldwide while maintaining projects of hope in a variety of trouble-laced communities. In our 60 years of existence, we have developed a stellar record for promoting education through scholarships to promising students and support to numerous institutions of higher learning.

PNBC is a vibrant and engaged convention always looking for new opportunities to unite races and causes for the greater good. Partnering with PNBC gives your organization access to our 1.5 million members, over 3,500 communities in our network of 1,500 churches which spans most of the continental United States as well as the Caribbean. Our sessions average 5,000 attendees and another 12,000 viewers on live stream. PNBC is excited about the possibility of building a beneficial partnership between our two organizations to promote greater unity in the world.

The sponsorship options are:

Diamond	\$100,000
Ruby	\$75,000
Emerald	\$50,000
Sapphire	\$25,000
Bronze	\$10,000

Thank you for considering our proposal and don't hesitate to contact me [202-553-8856] if there are any questions or if you need any additional information. I am looking forward to your favorable response.

Dr. A. Wayne Johnson
General Secretary



PARTNER SPONSORSHIP LEVELS

DIAMOND \$100,000

- Listed as Diamond partner with company logo on PNBC website, all annual session advertising including a full-page ad in annual session program book & on live stream programs. In addition, 12-month visibility on PNBC website with url leading to your website.
- Prime showcase booth at annual session and midwinter board meeting.
- Table at Banquet – Wednesday, August 10, 2022
- Opportunity to host a workshop specific to your product/service, distribute company gift item(s)
- Bring greetings to the parent body
- Commercial opportunity during the monthly Progressive Hour program
- Marketing opportunity for 2023 regional meetings (Eastern, Midwest, Southern, Southwest)

Ruby \$75,000

- Listed as Ruby partner with company logo on PNBC website, all annual session advertising including a full-page ad in annual session program book & on live stream programs. In addition, 12-month visibility on PNBC website with url leading to your website.
- Prime showcase booth at annual session and midwinter board meeting.
- Table at Banquet – Wednesday, August 10, 2022
- Opportunity to host a workshop specific to your product/service, distribute company gift item(s)
- Bring greetings to the parent body.
- Commercial opportunity during the monthly Progressive Hour program
- Marketing opportunity for 2023 regional meetings (Eastern, Midwest, Southern, Southwest)

Emerald \$50,000

- Listed as Emerald partner with company logo on PNBC website, all annual session advertising including a full-page ad in annual session program book & live stream programs. In addition, 9-month visibility on PNBC website with url leading to your website
- Prime showcase booth at annual session.
- Table at Banquet – Wednesday, August 10, 2022
- Bring greetings to the parent body.
- Commercial opportunity during the monthly Progressive Hour program
- Marketing opportunity for 2023 regional meetings (Eastern, Midwest, Southern, Southwest)



Sapphire \$25,000

- Listed as Sapphire partner with company logo on PNBC website, all annual session advertising including a full-page ad in annual session program book & on live stream programs. In addition, 6-month visibility on PNBC website with url leading to your website.
- Prime showcase booth at annual session
- Table at Banquet – Wednesday, August 10, 2022
- Video greeting to the parent body

Pearl \$10,000

- Listed as Pearl partner with company logo on PNBC website, all annual session advertising including a full-page ad in annual session program book & on live stream programs.
- Prime showcase booth at annual session

Bronze \$5,000

- Listed as Bronze partner with company logo on PNBC website, all annual session advertising including a full-page ad in annual session program book.
- 2 banquet tickets

In addition to the listed sponsorships, PNBC is willing to create a partner sponsorship package specifically for your company's needs.

PROGRAM BOOK ADVERTISEMENT OPPORTUNITIES

Back Cover	\$5,000.00
Inside Front Cover	\$3,500.00
Inside Back Cover	\$3,000.00